

How to List Your Business on Apple Maps

Step by Step Procedure for adding your business listing information to Apple Maps (The Map that comes pre-loaded onto all iPhones and iPads.)

1. Visit **Apple Maps Connect**: <https://mapsconnect.apple.com/>
2. **Login using your Apple ID** or create a new Apple ID if you do not have one.
3. **Search** for your business in Apple's Database
4. If your **business is not listed**:
 - a. Select the page fold in the bottom right
 - b. Select Report a Problem
 - c. Select Location is missing, then Next
 - d. Position the pin to the correct location, then Next
 - e. Enter your business details
5. Verify that you are either the **owner or authorized representative**
 - a. Tip: For email verification, use an email associated with your business URL to speed up the process.
6. **Verify your Business Telephone Number**
7. **Add and Optimize** the Following:
 - a. Business **Name** (Make sure it matches your Google My Business listing Exactly)
 - b. **Phone Number**
 - c. **Address** (make sure it matches exactly, including punctuation)
 - d. Map **Location** (move the pin to choose a location)
 - e. **Categories** (Choose top level and sub categories)
 - i. Match as many categories with Google Maps as possible
 - f. Open and Closing **Hours**
 - g. Business **Website**
 - h. Your Business **Yelp** Page (Make sure you've claimed your Yelp page.)
 - i. **Facebook** page
 - j. **Twitter** Page
8. **Photos** and **Reviews** will be pulled in from your **Yelp profile**, so make sure your Yelp profile is completely filled out.
 - a. Claim your Yelp profile here: <https://biz.yelp.com/>
9. Your business should be listed on Apple Maps in about **one week**.